

We've waited so long for them this year, and strawberries are finally coming into full season now! The first fruit to ripen in spring, kids of all ages relish this sweet, juicy, fragrant harbinger of spring.

✓ According to **IDDBA**, two- and three-fruit flavor combinations are heating up. Combining two fruits with broad appeal makes them familiar, yet new and different. Strawberry and rhubarb were made for just such a spring pairing.

✓ **BakeMag** reports that individual tarts and desserts are growing because consumers are not giving up sweet treats. Strawberry shortcake fits the bill for its simplicity, flavor layering and nostalgic appeal.

**Lawrence Foods** has many products to help you celebrate this entire strawberry season!



## Menu Idea

### Strawberry Rhubarb Shortcake Stacks

Layer biscuits, mini sugar or shortbread cookies with *Lawrence Foods Strawberry Rhubarb Filling* and crown with whipped topping. This filling is loaded with fruit that has been carefully cooked for unparalleled fruit integrity and flavor. Each bite will burst with flavor!



## Plan Your Features Now!

## Bakery Case Idea

### Dipped & Drizzled

Use *Lawrence Foods Strawberry DecoCrèmes® Icing* to create an ombre effect; drizzle with *Chocolate Spread-N-Ice®*. Nothing sings the season quite like strawberries!

Try new **Wholesome Strawberry Glaze & Fillings**: Good for your label with no artificial colors or flavors or HFCS.

## Ordering Information

Strawberry Glaze RTU  
147902 12 / 2# sleeves  
147402 2 gal pail  
121447 4/75 gal pails

### Wholesome Strawberry Glaze

147414 1 gal pail

### Wholesome Fillings in 4/75 gal pails

121307 Strawberry  
122614 Strawberry Rhubarb

Strawberry Rhubarb Filling  
122611 6/#10 Cans

Strawberry Filling  
129808 12 / 2# sleeves  
121850 2 gal pail  
121302 4/75 gal pails

Strawberry Orchard Fresh Cobbler® Filling  
121930 10 / 4# pouches

Strawberry DecoCrèmes® Buttercrème Icing  
146547 2 gal pail

## Product Information

**Origin:** United States  
**Kosher:** OU Pareve

June	July	August
Donuts Done Deliciously	Sweet Summertime	Crème de la Crème