

DECEMBER 13, 2019

# LET'S CELEBRATE!

2020 is around the corner and consumers are looking for ways to ring in the new year. 2019 was the year of Rosé. What better way to celebrate the change of year, than with a buttercrème take on this fan favorite.

- Pink Champagne Decocrèmes® is a delicious and versatile icing that is perfect for any celebration! Pair with Strawberry EZ Squeeze® Filling for a classic flavor combination.
- **IDDBA** reports cupcakes and mini products, such as cake shots, have consistently been outpacing other products for several years.

**Lawrence Foods** has everything you need to kick off the new decade with sweet success.



## BAKERY CASE IDEA

### PINK CHAMPAGNE CAKE

Fill cake with Strawberry EZ Squeeze® Filling. Ice with Pink Champagne Decocrèmes® Icing. Garnish bottom of cake with sprinkles. Using tip #10, pipe various sizes of bubbles.



## MENU IDEA

### CAKE SHOTS

Cut cake into 2" circles. Pipe with your favorite Lawrence Food Icing- perfect with Pink Champagne Decocrèmes®! Place second cake layer on top. Wrap with cake band. Cover top with icing and garnish with sprinkles.

## ORDERING INFORMATION

### Pink Champagne Decocrèmes® Icing

146539 2 Gal Pail

### Strawberry EZ Squeeze Filling

129808 12/ 2# Pouches

### Strawberry Orchard Fresh® Filling

121302 4/ .75 Gal Pails

## PRODUCT INFORMATION

**Origin:** United States

**Kosher:** OU Pareve

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**MARCH:**  
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