

JANUARY 16, 2019

# HOLE LOTTA LOVE

February has long been celebrated as the month for love, but nothing tops the infatuation we have with chocolate... And that love takes on a “hole” new perspective when we pair February with Chocolate & Donuts!

- At **IFT18**, it was noted that consumers want smaller doses of decadence: Flavor matters, and consumers want that indulgence albeit in a smaller, more “affordable” portion. Nothing tops chocolate for pure decadence, while donuts continue to ride high... As coffee has been upscaled, donuts are getting classier as well.
- As reported in **QSR**, certain flavor combinations – such as raspberry and chocolate – pair particularly well because the sweetness of the chocolate is balanced with the acidity of the fruit.
- And don’t forget that chocolate releases endorphins in the brain making people feel good all over — similar to a feeling of being madly in love.

Let **Lawrence Foods** lead you to true love...chocolate icings so rich and smooth that they’re loved both back-of-the-house and by your patrons.



## MENU IDEA

### DOUBLE CHOCOLATE RASPBERRY DELIGHT

Fill a Bismarck donut or beignet with Lawrence Foods Raspberry Filling. Ice the top of the donut with heated Chocolate Spread-N-Ice®. Pipe a rosette in the center. String ice using heated icing over the whole donut; decorate as desired.



## BAKERY CASE IDEA

### GIMME S'MORE LOVE

Offer chocolate cake donuts for dessert: Dip donut in heated Chocolate Spread-N-Ice®. Add graham cracker crumbs and mini marshmallows. Drizzle with additional Chocolate Spread-N-Ice®.

## ORDERING INFORMATION

Chocolate Fudge Icing  
#146219 2/11# Pails

Supreme Fudge Icing  
#144586 2 Gallon Pail

Chocolate Spread-N-Ice® Icing  
#144626 2 Gallon Pail

Homestyle Chocolate Buttercrème  
#144130 2 Gallon Pail

Chocolate Glacage™ Icing  
#144584 2 Gallon Pail

## PRODUCT INFORMATION

**Origin:** United States

**Kosher:** OU Certified

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FEATURES NOW!**

**MARCH:**  
Roll Out the Berries

**APRIL:**  
Spring Showers

**MAY:**  
Mom’s the Word