

DECEMBER 22, 2020

# GOODBYE 2020!

Most of us are ready to turn the page from 2020 and welcome a fresh new start with 2021. What better way to celebrate the change of year, than with a buttercrème toast to brighter days ahead.

- Pink Champagne Decocrèmes® is a delicious and versatile icing that is perfect for any celebration! Pair with Strawberry EZ Squeeze® Filling for a classic flavor combination.
- **IDDBA** reports cupcakes and mini products, such as cake shots, have consistently been outpacing other products for several years.

**Lawrence Foods** has everything you need to kick off the new year with sweet success.



## BAKERY CASE IDEA

### PINK CHAMPAGNE CAKE

Fill cake with Strawberry EZ Squeeze® Filling. Ice with Pink Champagne Decocrèmes® Icing. Garnish bottom of cake with nonpareils. Using tip #10, pipe various sizes of bubbles.



## MENU IDEA

### CAKE SHOTS

Cut cake into 2" circles. Pipe with your favorite Lawrence Food Icing- perfect with Pink Champagne Decocrèmes®! Place second cake layer on top. Wrap with cake band. Cover top with icing and garnish with sprinkles.

## ORDERING INFORMATION

### Pink Champagne Decocrèmes® Icing

146539 2 Gal Pail

### Strawberry EZ Squeeze Filling

129808 12/ 2# Pouches

### Strawberry Orchard Fresh® Filling

121302 4/ .75 Gal Pails

## PRODUCT INFORMATION

**Origin:** United States

**Kosher:** OU Pareve

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