



**Lawrence Foods**

**Chocolate  
Sweet  
Success®!**

**February 2024**



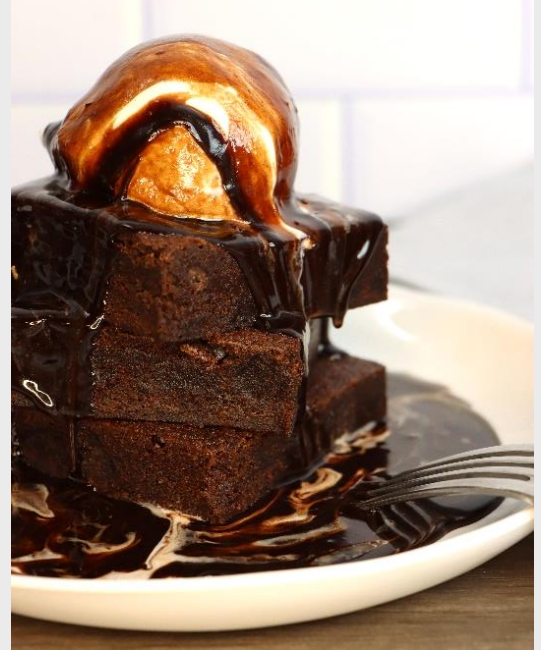
February 2024

# Chocolate Anytime!

Whether preparing for Valentine's day or just enjoying a Thursday, chocolate has a place on every menu and heart. What better way to celebrate this flavor than a fresh baked brownie? Fudgy or cakey, no matter how you slice it, these are a true favorite.

- Over 20% of restaurants offer a brownie option for dessert, really capturing the warm fresh angle.
- According to Grubhub's "2022 Delivered" report, brownies still remain in the top five of all desserts ordered.

**Lawrence Foods'** Major Brownie Mix is a just add water brownie mix for the perfect pairing to our assortment of decadent chocolate and fudge icings. For a deeper chocolate taste our Transbetter® Imperial Brownie Mix is a just add egg brownie base for an intensely cocoa flavored fudge brownie.



## FOODSERVICE MENU

### Brownie Stack Sundae

Warm, gooey brownies straight from the oven and topped with cold vanilla ice cream are a delicious ending to a night out. These thick brownies are drizzled with warm fudge icing and are the perfect pairing of hot and cold with rich and creamy.



## RETAIL DISPLAY

### Decorate Your Own Brownie Kits

Baked brownies can be cut into seasonal shapes and packaged with colored buttercream for a fun at home kit. This low labor retail item is a unique way to build interesting in-store displays.

## ORDERING INFORMATION

### Major Brownie Mix

190102 6/ 5# Pouches

### Transbetter® Imperial Brownie Mix

140142 4.25 Gal Pail

### Supreme Fudge

144586 2 Gal Pail

### Chocolate Ice-N-Set® Icing

146800 4.25 Gal Pail

### Sureshade® Pastel Pink Decocrèmes® Icing

144257 2 Gal Pail

### Sureshade® Red Decocrèmes® Icing

144513 2 Gal Pail

### Crimson Decocrèmes® Icing

144518 2 Gal Pail

## PRODUCT INFORMATION

**Origin:** United States

**Kosher:** OU

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### MARCH:

Citrus Sweetness

### APRIL:

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