



Lawrence Foods

**Blooming
Buttercrème
Flavors**

April 2024

APRIL 2024

Fabulous Flavors!

There's no better time to start offering great tasting flavored buttercrème to bring variety and color to all your desserts. Creamy and smooth with excellent flavor delivery, these buttercrèmes offer unique flavor with versatility.

- As the American market becomes increasingly saturated with desserts, consumers are looking for bold, strong flavors.
- Continued consumer interest in nostalgia brings flavors of childhood ice cream to the forefront such as Mint Chocolate Chip, Cookie Dough, Cookies and Crème, and Strawberry.

Lawrence Foods' seasonal and everyday flavors offer the opportunity to add new and exciting options for guests. Whether pumpkin for fall, or watermelon for summer, the tastes can be perfectly paired all year long.



FOODSERVICE MENU

Buttercrème Topped Cheesecakes

Rich creamy cheesecake becomes the best complement to our Flavored Decocrèmes® Icing as a simple delicious topping. Adding color and assorted flavors can take a classic plain cheesecake to the next level.



RETAIL CASE

Buttercrème Sandwiches

Layered to resemble sliced sandwiches, these cake slices are packed with flavor. Featuring flavored buttercrème and fruit fillings, these are a great way to add variety and dynamism to deli cases and retail displays.

ORDERING INFORMATION

Cookies and Crème Decocrèmes® Icing
146511 2 Gal Pail

Crème de Menthe Decocrèmes® Icing*
144297 2 Gal Pail

Peanut Butter Decocrèmes® Icing
146525 2 Gal Pail

Pink Champagne Decocrèmes® Icing
146539 2 Gal Pail

Lemon Decocrèmes® Icing*
146556 2 Gal Pail

Pumpkin Decocrèmes® Icing*
144275 2 Gal Pail

Watermelon Decocrèmes® Icing*
146505 2 Gal Pail

***Available Seasonally**

PRODUCT INFORMATION

Origin: United States
Kosher: OU

UPCOMING FEATURES!

May
Meringue Made Easy

June
Summer Color

July
Picking Strawberries